Sponsorship package

Future Networked Car Symposium

Achieving connected, automated and safe mobility

13-16 March 2023 13:00-16:00 CET

#ConnectedCar https://fnc.itu.int/



The **Future Networked Car (FNC) Symposium** is organized annually by the ITU and UNECE.

The next edition of FNC, **FNC-2023**, will take place from **13-16 March 2023** (13h00-16h00 CET each day) as a **fully virtual event**.

FNC brings together the automotive, telecom and ICT industries, governments and their regulators to examine the latest advances in vehicle connectivity, automated mobility and the role of Artificial Intelligence in the transport sector, from both technical and regulatory viewpoints to support the deployment of highly automated mobility solutions.





A unique cross-section of the automotive and ICT sectors

Attracts over 300 participants from 25 countries

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Car manufacturers, industry analysts, policy makers, regulators, standards makers, UN experts, road safety advocates, press

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FNC-2022 Opening ceremony



Houlin Zhao Secretary-General ITU



Bilel Jamoussi Chief, Study Groups Department, TSB ITU

Olga Algayerova Executive Secretary UNECE



Walter Nissler Chief of Section, Senior Economic Affairs Officer

UNECE





Jean Todt UN Secretary General's Special Envoy for Road Safety

FNC-2022 Keynote speakers



Bryan Reimer Director MIT Advanced Vehicle Technology Consortium



Mark Rosekind Chief Safety Innovation Officer Zoox



Per Beming Vice president, Standard & Industry Initiatives Ericsson AB



FNC-2022 Moderators





T. Russell Shields Consultant, Qualcomm Automotive Michael Sena Publisher and Editor "The Dispatcher"



Roger Lanctot Director, Automotive Connected Mobility, Global Automotive Practice Strategy Analytics



Ian Yarnold Head of International Vehicle Standards Division Department of Transport, United Kingdom



FNC-2022 Speakers



John Paddington

Innovation Integration Lead

(Public Sector)



Birgit Rudolph Chair UNECE Group of Experts



Dino Nardiccio Head of Automotive and AV Partnerships Cavnue



Llewelyn Morgan Head of Innovation Oxfordshire County Council



Maria Cristina Galassi Scientific Project Officer European Commission Joint Research Centre (JRC) Joost Vantomme CEO ERTICO-ITS



Wen Xu Principal Engineer, Connected Vehicle Technology

Volvo



FNC-2022 Speakers



Bryn Balcombe Founder Autonomous Drivers Alliance (ADA)



Alexandra Mueller Research Scientist Insurance Institute for Highway Safety



Ritukar Vijay Co-Founder & CEO **Ottonomy Inc.**



Joe Moye CEO Beep



Ramesh S Senior Technical Fellow VSR Lab, General Motors R&D



Koosha Kaveh CEO & Co-Founder Imperium Drive



FNC-2022 Speakers



Nakul Duggal Sr. Vice President & GM, Automotive Qualcomm Technologies, Inc.



Annika Larsson Research Advisor Veoneer



Johannes Springer Lead 5G Automotive Program & Director General Deutsche Telekom and 5G Automotive Association



Paul Perrone Founder and CEO Perrone Robotics



Frank Han Chief Expert, Chief Software Architect Chongqing Changan Automobile Co., Ltd.



Vishnu Sundaram SVP, Cockpit & Connected Services Stellantis



FNC-2023 Sponsorship benefits





(logo display on FNC website, exclusive virtual video interview, press releases and social media



Showcase your technologie to a unique audience





Influence future automotive standards & regulations





FNC-2023 Sponsorship offering

	Gold (CHF 12K)	Silver (CHF 8K)	Bronze (CHF 5K)
Exclusive virtual video interview, which will be top of the playlist and highlighted in the thank you email to participants	(יר <mark>ני</mark> ין)		
Exclusive virtual demos	[])))		
Branding visibility as a sponsor with clickable logo on the "Thank you to sponsors" card	[[]])))	((ر آل	
Branding visibility as a sponsor with clickable logo on the FNC homepage	(۱) ۱	(رال آل	[]])))

- ITU and UNECE members as well as returning sponsors will be granted a 20% discount*
- Early bird discount* of 20% to all sponsors signing by the deadline of 30 January 2023





FNC Testimonials

"The safety-critical ICT applications of the automotive industry can allow <mark>no margin for error - these applications must work perfectly every time."</mark>

Jean Todt, United Nations Special Envoy for Road Safety





"The Fully Networked Car is a can't-miss event. FNC is the right people coming together in the right place at the right time to discuss the right issues."

Roger Lanctot, Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics

"ITU, as a UN agency, does a good job of doing honest standards."

T. Russell Shields, Consultant, Qualcomm Automotive



"The entire purpose of the FNC Symposium is to inspire by delivering valuable, upto-date information on automotive connectivity and automated driving."

Michael Sena, Publisher and Editor, "The Dispatcher"





THANK YOU

THE FUTURE NETWORKED CAR

For more info on sponsorship opportunities, please contact: <u>tsbevents@itu.int</u>



#ConnectedCar

