

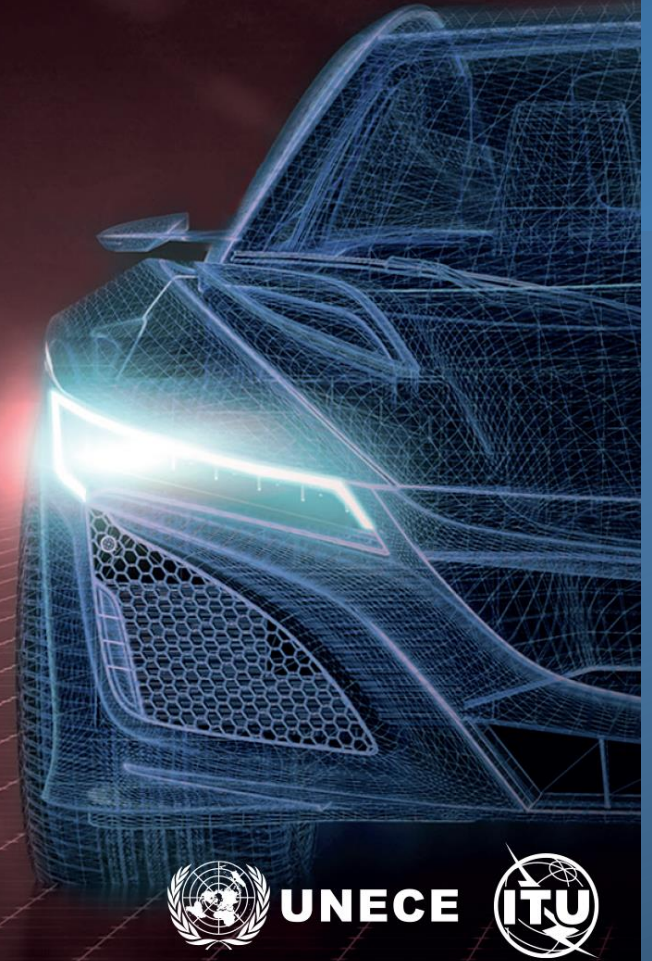
Future Networked Car Symposium

*Achieving connected
and automated mobility*

22-25 March 2022
13:00 - 16:00, CET

FNC2022

#ConnectedCar



UNECE



WHAT IS FNC?

The Future Networked Car Symposium, organized by ITU and UNECE, will be organized as a **fully virtual event** due to the ongoing pandemic and the related cancellation of the Geneva International Motor Show.

The event will take place during four days:
22-25 March 2022 (13h00-16h00 CET each day)

The Symposium will examine the latest advances of **vehicle connectivity, automated mobility** and the role of **Artificial Intelligence in the transport sector**, from both **technical** and **regulatory** viewpoints to support deployment of highly automated mobility solutions.

WHO WILL BE THERE?

This Symposium brings together representatives of the automotive, telecom and information and communication technology (ICT) industries, governments and their regulators.



PREVIOUS PARTICIPANTS

- ✓ Attracts over 300 participants from 25 countries
- ✓ Car manufacturers, Industry analysts, policy makers, regulators, standards makers, UN experts, road safety advocates, press
- ✓ A unique cross-section of the automotive and ICT sectors



OPENING CEREMONY



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Houlin Zhao
Secretary-General
ITU



**Olga
Algayerova**
Executive Secretary
UNECE



Jean Todt
UN Secretary General's
Special Envoy
For Road Safety | President
FIA



Bilel Jamoussi
Chief, Study Groups Department, TSB
ITU



Walter Nissler
Chief of Section, Senior Economic
Affairs Officer
UNECE

Keynotes at FNC-2021



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Keynote Speaker

Jean Todt
UN Secretary General's
Special Envoy
For Road Safety |
President, **FIA**



Keynote Speaker

Nakul Duggal
Sr. Vice President & GM, Automotive
Qualcomm Technologies, Inc.



Keynote Speaker

James Kuffner
CEO and Representative Director
Woven Planet Holdings



Keynote Speaker

Guido Gluschke
Director, Institute of
Security and Safety (ISS)
**Brandenburg University
of Applied Sciences**

Moderators at FNC-2021



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Moderator

Michael Sena
Publisher and Editor
"The Dispatcher"



Moderator

Roger Lancot
Director, Automotive Connected Mobility
Global Automotive Practice
Strategy Analytics



Moderator

Russell Shields
President and CEO
RoadDB LLC



Moderator

Ian Yarnold
Head of International Vehicle Standards Division
Department of Transport,
United Kingdom



Moderator

Richard Damm
President, Chair of GRVA
KBA

SPEAKERS at FNC-2021



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Chunmei Chen

Director, Vice Chair of GRVA
MIIT, China



Takao Onoda

Senior Director,
Vice Chair of GRVA
NTSEL, Japan



Jane Doherty

Co-Chair of the IWG
on EDR/DSSAD
NHTSA, United States



Antony Lagrange

Team Leader Automated/ Connected
Vehicles and Safety, DG GROW,
European Commission



Cem Hatipoglu

Associate Administrator,
Vehicle Safety Research
**National Highway Traffic
Safety Administration**



Joost Vantomme

Smart Mobility Director
ACEA



David Ward

President
**Towards Zero Foundation
(TZF)**



William Gouse

Director, Federal Program
Development
SAE International



Duncay Kay

Head of Vehicle Engineering
Department of Transport,
United Kingdom

SPEAKERS at FNC-2021



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Norifumi Ogawa

Staff Manager, Technical
Research Department
Mazda Motor Corporation



Martin Hauschild

Head of Business Line
My Journey,
BMW Group



Fan Ren

Manager, Technical
Department
Changan Automobile Corp



Maoyuan Cui

Senior Director, Intelligent
Connected Vehicle
China FAW Group Co., LTD



Darren Handley

UK Department for Transport
United Kingdom



Swantje Westpfahl

Acting Director of Institute
of Security and Safety (ISS)
**Brandenburg University
for Applied Sciences**



Matthew Mackey

Senior Risk Manager,
Product Cyber security
General Motors



Patrik Teppo

Expert, Security Architecture
Ericsson

SPEAKERS at FNC-2021



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Andrei Iordache
Automated Driving Industry
Solutions Manager
HERE Technologies



Michelle Avary
Head, Automotive and
Autonomous Mobility
World Economic Forum



Joe Speed
Field CTO
ADLINK



Jyoti Sharma
Lead Connected & Autonomous
Vehicle Technical Strategy
Verizon



Mohammad Ali
Chief Architect
Zenseact



Manuela Papadopol
CEO
Designated Driver



Kai Zastrow
Master Expert Regulation
Certification Standards
Stellantis

WHY SPONSOR?

Position your company as a thought leader



Showcase your technologies to a unique audience



Special services

- Exclusive online virtual demos



Brand visibility

- Logo display on FNC website
- Exclusive virtual video interview
- Press releases and Social media



Learn and influence future automotive standards and regulations



Impact the work of the United Nations



SPONSORSHIP OFFERING

OPTIONS	GOLD	SILVER	BRONZE
Exclusive virtual video interview, which will be top of the playlist and highlighted in the thank you email to participants	✓		
Exclusive virtual demos	✓		
Branding visibility as a sponsor (with clickable logo) on the "Thank you to sponsors" card	✓	✓	
Branding visibility as a sponsor with clickable logo on FNC landing page	✓	✓	✓
Value (CHF)	12K	8K	5K

- ITU and UNECE Members as well as returning sponsors will be granted a 20% discount *
- Early bird discount of 20% to all sponsors signing by the deadline of 30 January 2022 *

(* discounts are not cumulable)

FNC TESTIMONIALS

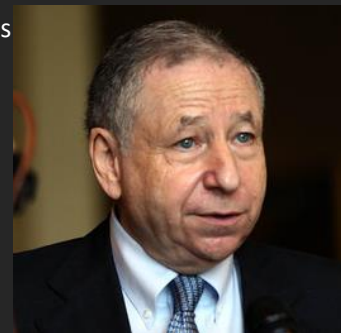


*"The Fully Networked Car is a **can't-miss event**. FNC is the right people coming together in the right place at the right time to **discuss the right issues**."*

Roger Lancot - Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics

"The safety-critical ICT applications of the automotive industry can allow no margin for error – these applications must work perfectly every time."

Jean Todt - President of the FIA (Fédération Internationale de L'Automobile)
& United Nations Special Envoy for Road Safety



*"The entire purpose of the **FNC Symposium** is to inspire by delivering valuable, up-to-date information on automotive connectivity and automated driving."*

Michael L. Sena - Automotive Industry Consultant and Editor of The Dispatcher



*"ITU, as a UN agency, does a good job of doing **honest standards**."*

T. Russell Shields - President and CEO, RoadDB



THANK YOU

For more info on sponsorship opportunities,
please contact: tsbevents@itu.int

ITU SYMPOSIUM ON
THE FUTURE NETWORKED CAR



<https://fnc.itu.int/>

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