



MARCH 26, 2025

PREPARED FOR:

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PRESENTED BY:

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OUR WORLD IS NOT ABOUT JUST CONNECTING THINGS,
IT'S ABOUT CONNECTING PEOPLE

Who Are We?

Conekt.ai Inc. (“Conekt”) is on a mission to help the world be connected, anytime and anywhere. Based in San Diego, CA, our team is committed to help customers manage their global connectivity no matter what type of device they have, or which network they want to utilize.

- ☉ Bring-your-own-carrier and bring-your-own-SIM model.
- ☉ Monthly recurring revenue license model.
- ☉ Ten direct Mobile Network Operator integrations for localization by end 1H 2025.
- ☉ Global SIM/Device orchestration, management & analytics
- ☉ Provides SIM/Device/Data Connectivity cost and usage reports
- ☉ Global account management & hierarchy
- ☉ Hosted in global cloud environments for costs and coverage control
- ☉ Multi-network management (Public, Private, Wi-Fi, SatCom)



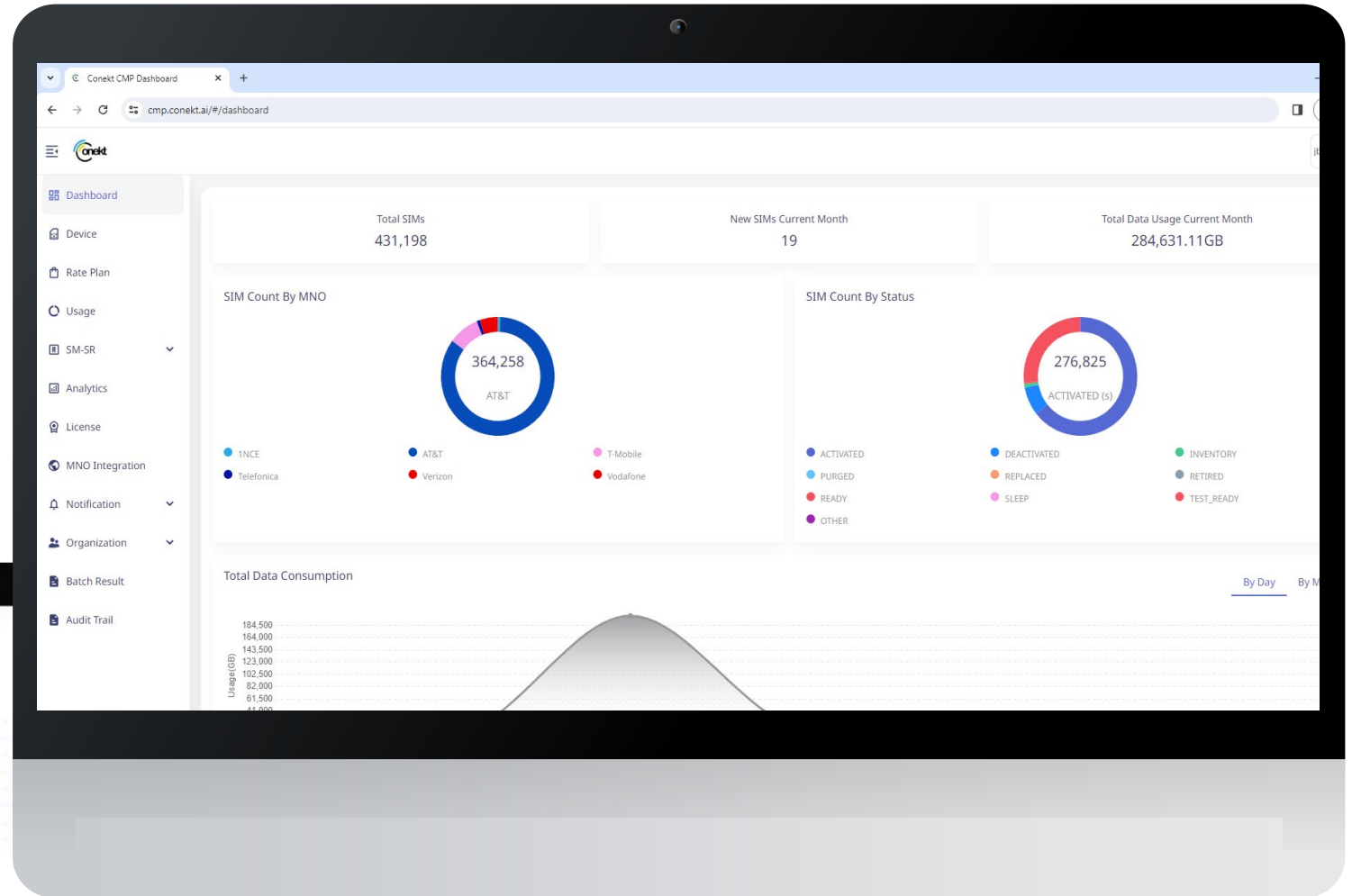
Conekt is in high-growth stage and is focused on serving the public safety, telecom, automotive and IoT markets. Expertise in hardware, networks, SOS Services, payments, and auto.

We're ready to Conekt!

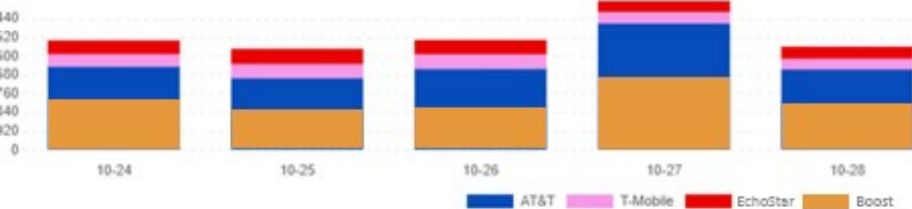


Your Connectivity Orchestration Dashboard

- Total Aggregated Data Usage
- Device + Network Allocation
- Sim Status Metrics
- Total Data Usage Daily/Monthly
- Key Location Metrics
- Strategic Migration Actions
- Enterprise Ready



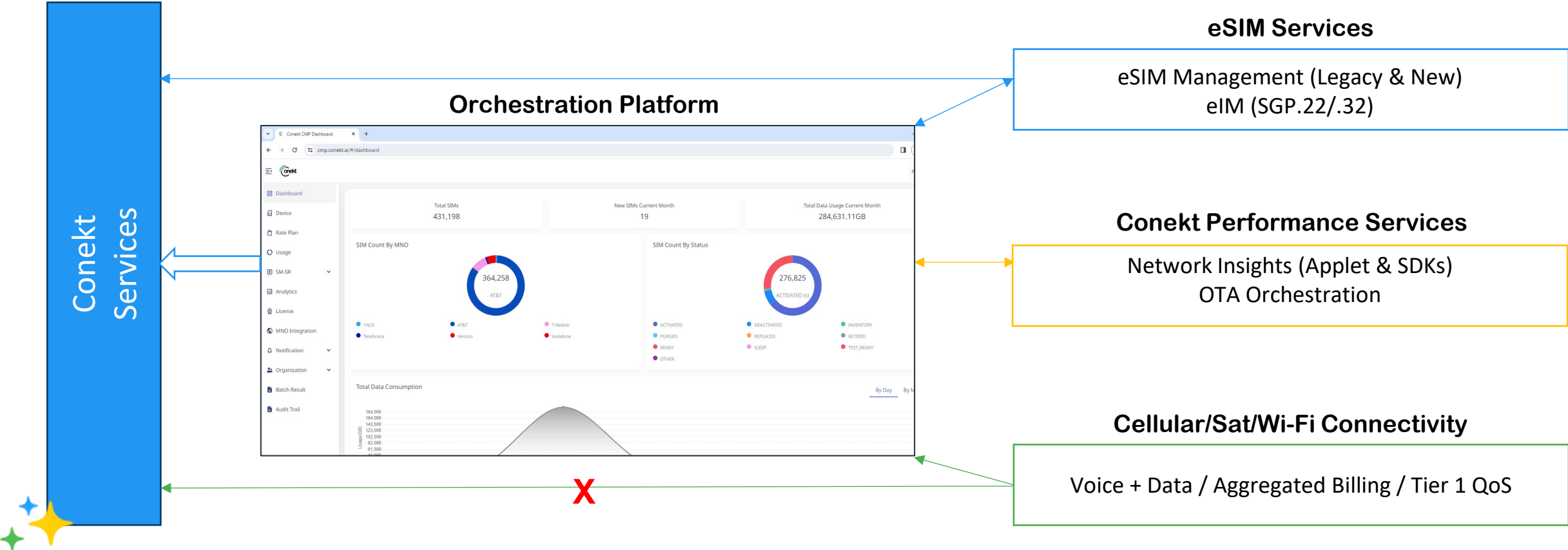
Consumption By MNO



Devices Distribution

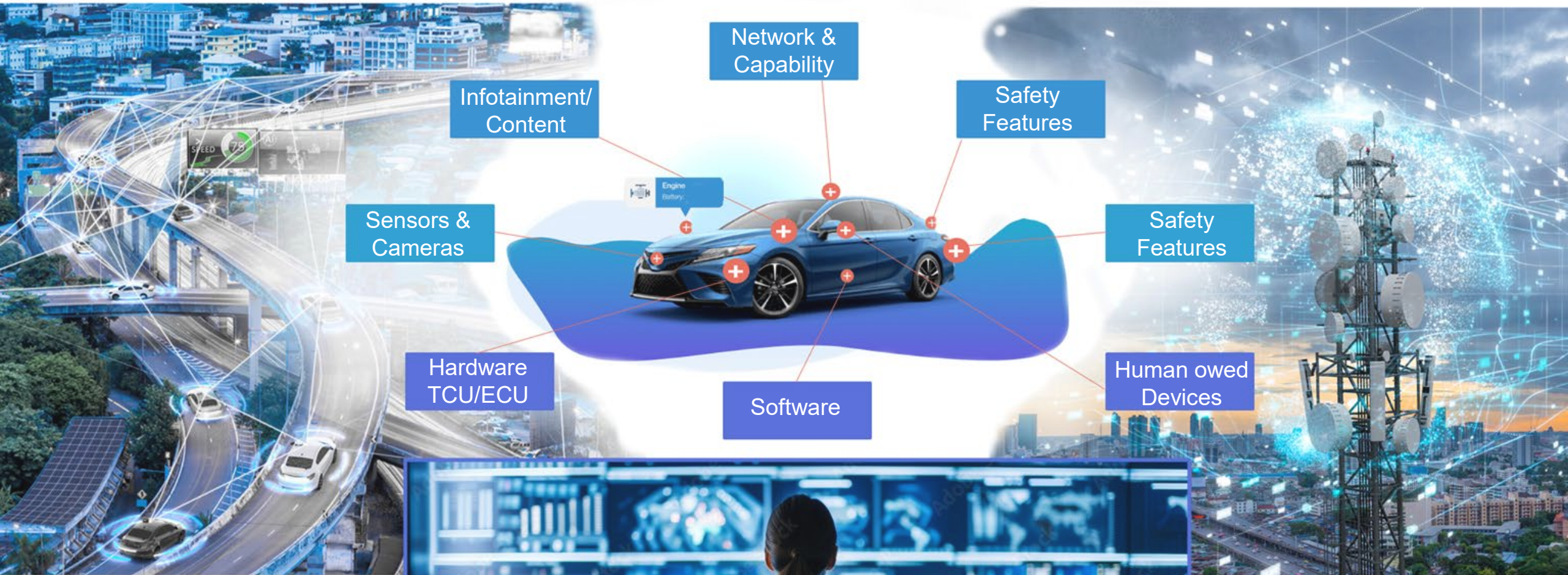


Conekt Service Offerings





Key Factors in Value Chain



WHO?

Engineers
Product & Product Managers
Tech Partners,
Leaders, Government

WHY?

Safety
Security
Efficiency

SIM Architecture Overview



In essence:

- **SGP.02** is a foundational specification for M2M and IoT devices, providing a basic framework for remote provisioning.
- **SGP.22** is designed for consumer devices, offering more flexibility and user control over profile management.
- **SGP.32** is the latest generation of eSIM specifications, combining the best of both worlds to provide a more comprehensive and future-proof solution for a wide range of devices and use cases.

As the IoT landscape continues to evolve, SGP.32 is expected to become the dominant standard for eSIM provisioning, offering greater flexibility, security, and interoperability.

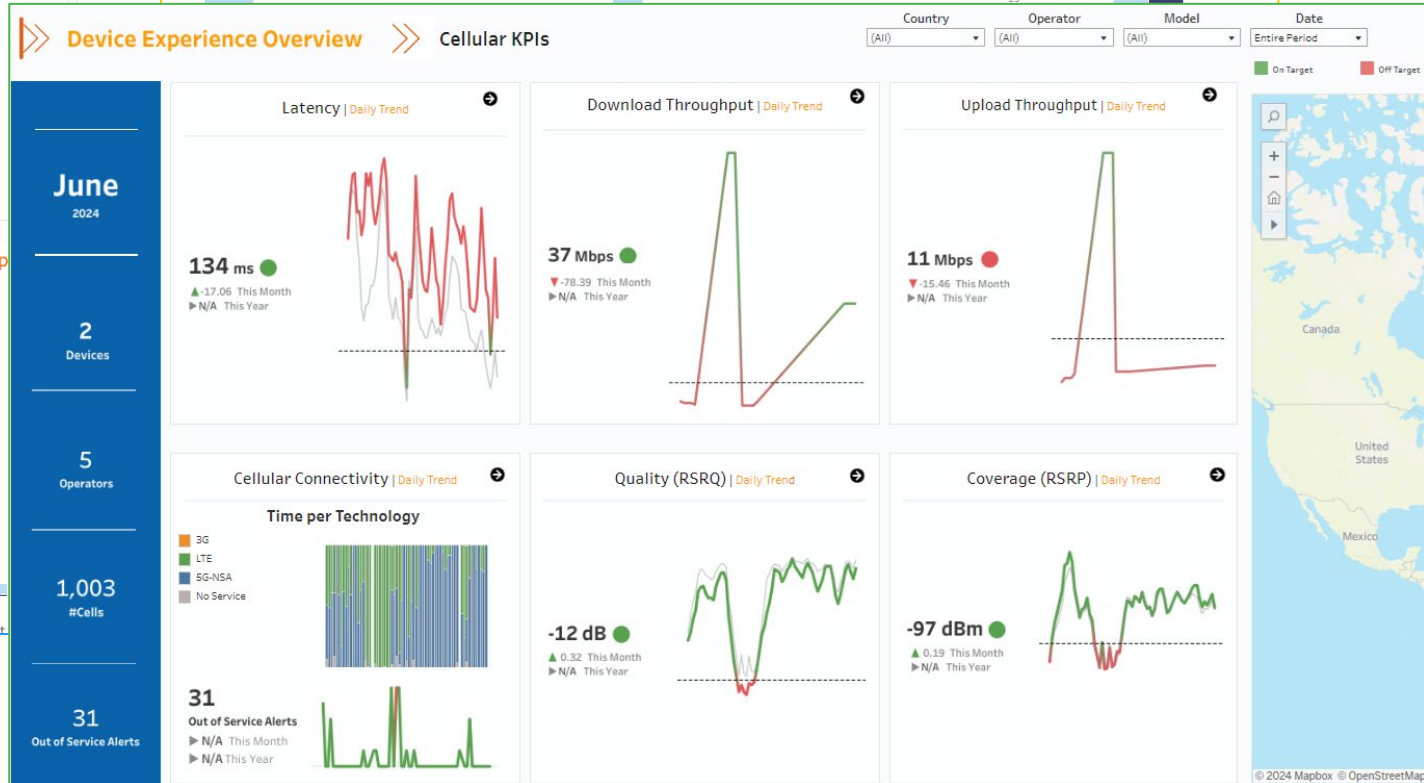
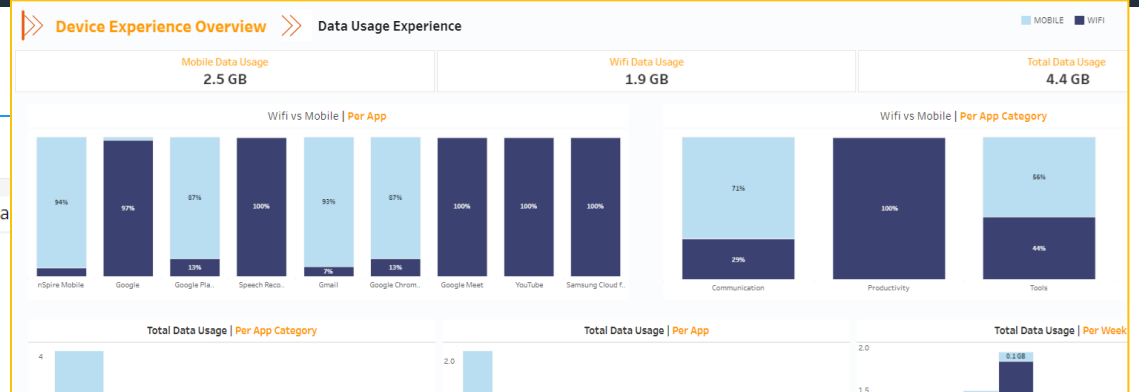
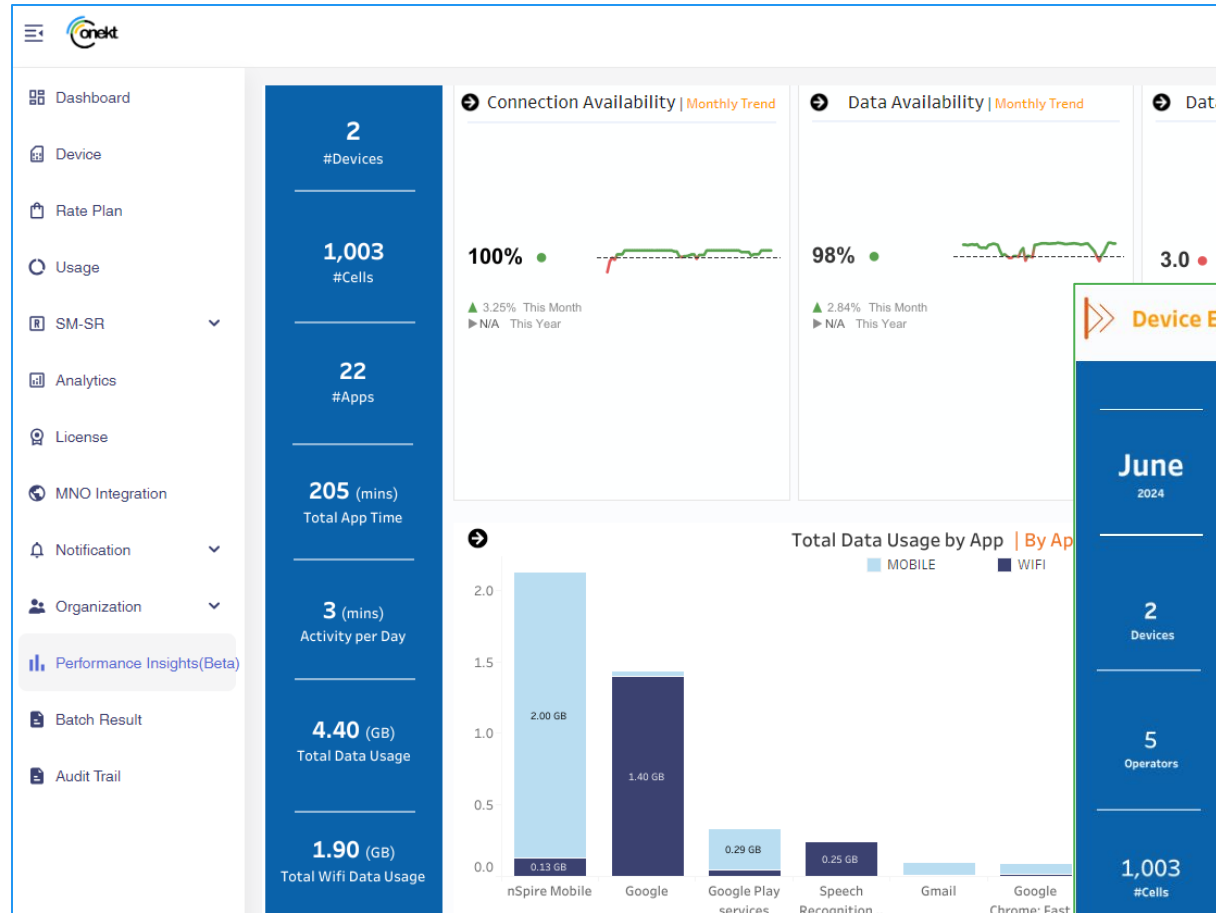
Feature	SGP.02	SGP.22	SGP.32
Target	M2M/IoT	Consumer	Both M2M and Consumer
Profile Management	Centralized "push"	Distributed "pull"	Hybrid approach
Flexibility	Less flexible	More flexible	Highly flexible
Interoperability	Limited	Limited	Improved interoperability
Security	Strong security measures	Strong security measures	Enhanced security features

Your Performance Insights



Data Usage Management / Network / App

Insights Dashboard

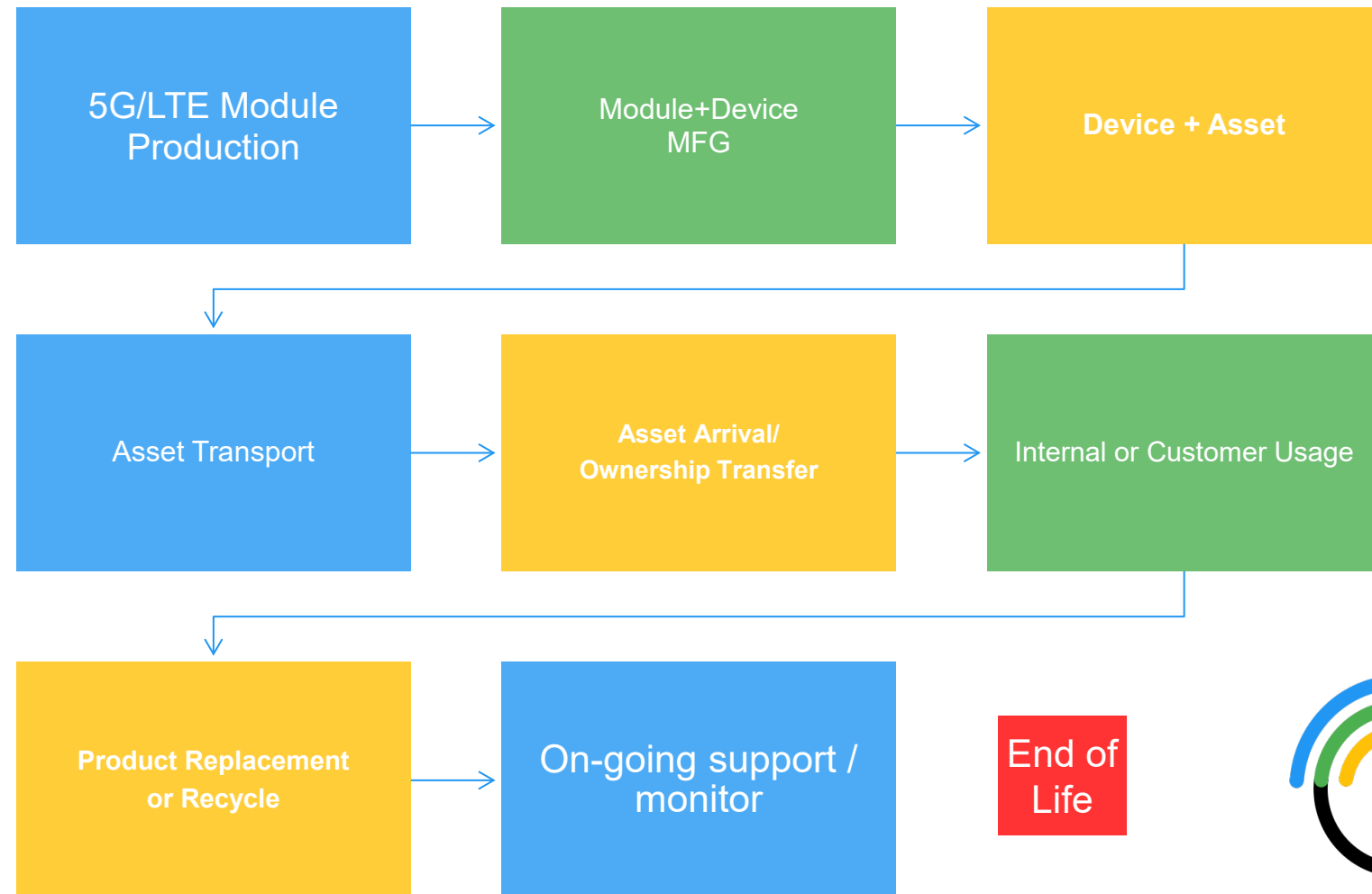


Cellular KPIs

Total Lifecycle Management of Connectivity

Simplify Your Products with Conekt

- © Full-control across all supply chain
- © Manage connectivity locally & abroad
- © Flexibility in strategic global MNO partners
- © Reduce costs & emissions (simless)
- © Receive & analyze key data metrics
- © Enhance your customer support
- © Monitor disaster programs effectively



Control Your Own Conektivity

- End-to-end management from HW, SW AND NETWORK
- Take power to negotiate with carrier direct or leverage direct partners
- Plan for long-term growth
- Manage legacy sims and new device frameworks for orchestration

eSIM Strategy

- SGP .32 is ready, don't get behind!
- Execute eIM integrations for network enablement (maintain neutrality versus vendor lock-in)
- eSIM Digital Profile Management (10): AT&T, Dish, TMO, US Cellular, Vodafone, Telefonica, Verizon, 1NCE, Orange, Eseye

Tech is Here!

- Global scale is capable now
- Satellite is here with cost control!
- Don't have a network, build one
- Focus on direct tech partnerships vs out of control costs

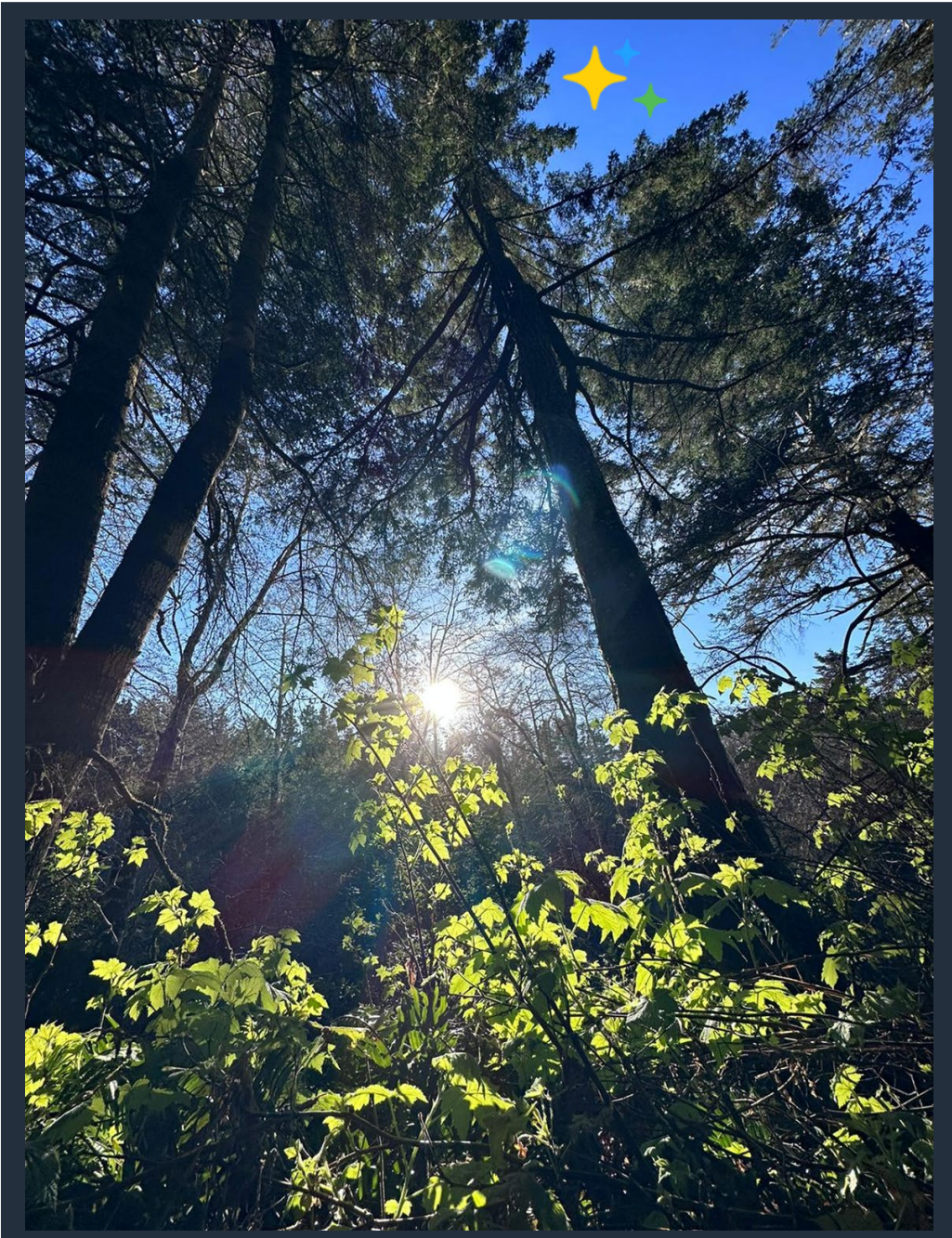


**WHY
CONEKT?**





Thank You



OBJECTIVE

Enable companies to develop, implement, and deploy a connectivity orchestration layer in Public Safety, Auto and IoT industries to manage public, private, government, and satellite networks.

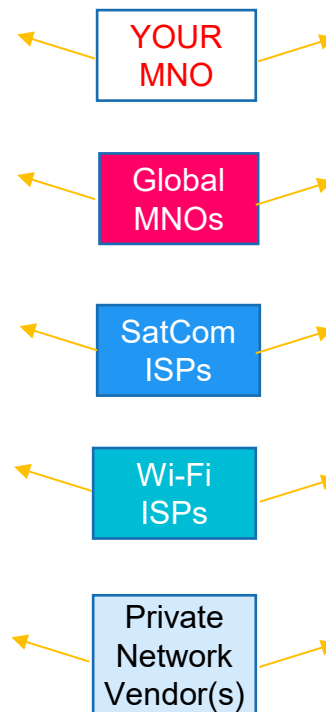
- Orchestrate your ISPs to have internal metrics, cost control, and management across entire business.
- Integrate your SIM/Device management systems & analytics for connectivity optimization.
- Provide SIM/Device/Cost reports in all segments.
- Account management & hierarchy for all stakeholders.
- Hosted in global cloud environments for global scale.
- Promote first carrier to have multi-network management (Public, Private, SatCom)

CHALLENGES

Consumer Mobility

- Incorporate both legacy systems and new systems (ie M2M vs Consumer)
- Ability to benefit from coverage gaps with private network deployments
- Lack of company wide cost control
- Minimal automated tools for network switching leaving control to enterprise
- Visibility into usage and costs across all networks
- Allow unique billing options for customer direct & content partners

NETWORK



Enterprise / IoT

- Fragmented IoT billing systems
- No global ecosystem cohesion
- Need to have system in place to manage multiple technologies and partners
- Don't have tools to sell localized connectivity (roaming only)
- Need quick routes to market both M2M and Consumer eSIM standards to show flexibility to customers
- No aggregated approach to multi-network and asset management



CHALLENGES

Private Networks

- Most private network vendors don't have full ability for A-Z deployments
- Ability to provide end-to-end white-labeled solution for multiple use cases
- Lack of multi-network orchestration
- Flexibility to leverage various spectrum assets.
- 4G, 5G, and IMS stack compatible.
- Experience in urban and rural areas to leverage mobile and satcom network deployments.

Satellite Communications

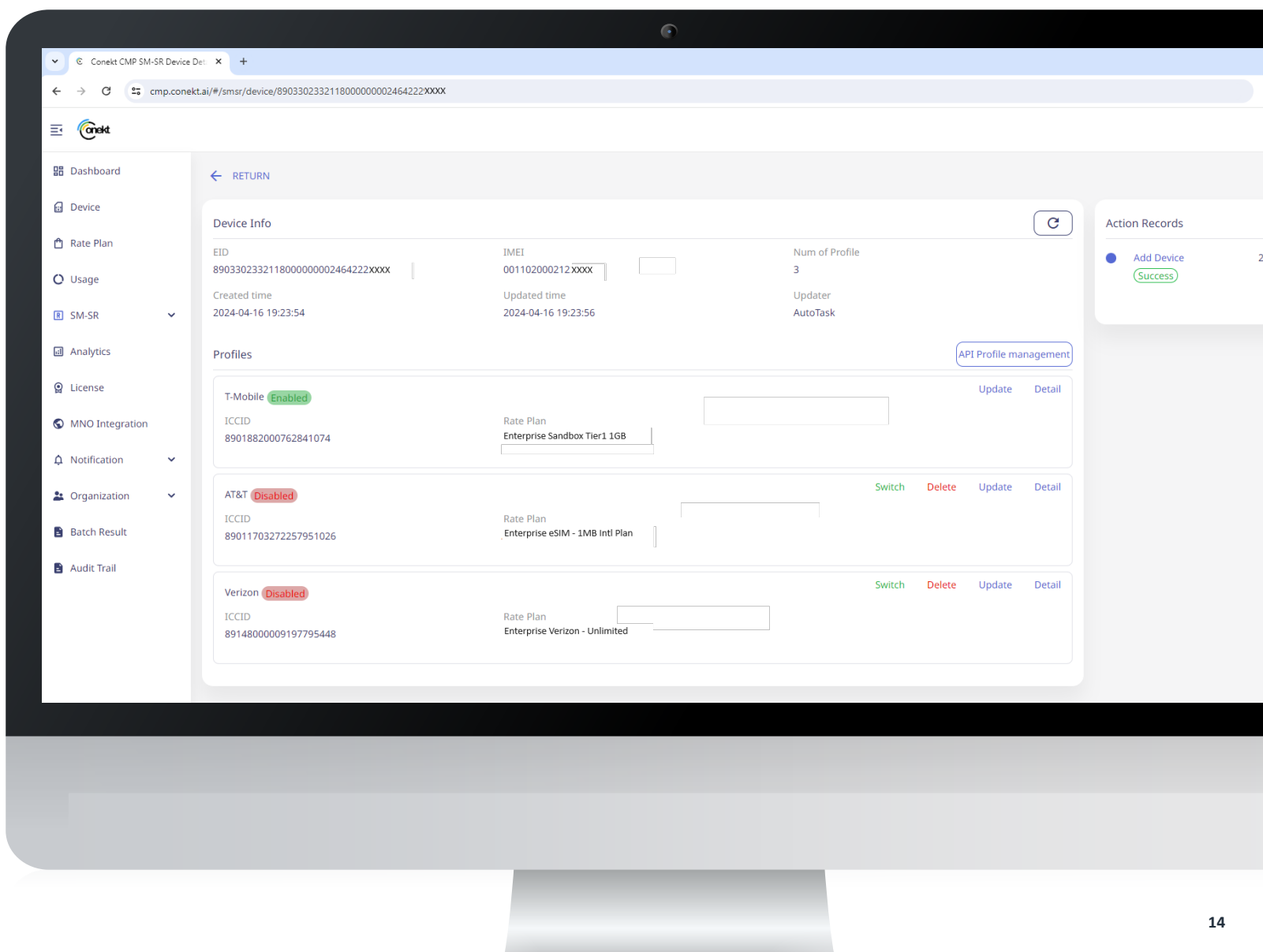
- NTN strategies are forming now
- No orchestration with cellular network to cater to large enterprise needs.
- Inability to leverage infrastructure with mobile networks and partners for all use cases (consumer and enterprise).
- Can't leverage mobile assets for best-in-class deployments.
- Lack of SatCom and or joint LTE hardware management projects.





Your Platform, Your MNO Control

- Manage your MNO profiles
- Switch when you want
- Remove and download on-demand
- View device ICCIDs
- Batch profile migrations
- Control & optimize your costs
- Improve coverage





Your Business Actions

Multi-User Management

Migrations

The screenshot displays the 'Migrations' section of the Conekt AI interface. It features a sidebar with navigation options: Dashboard, Device, Rate Plan, Usage, SM-SR, Device, Configuration, Analytics, License, MNO Integration, Notification, Organization, Batch Result, and Audit Trail. The main content area shows three migration cards for G+D, Idemia, and Thales. Each card includes an address, SM-SR ID, M2M-SP ID, and a username.

The screenshot shows the 'Multi-User Management' settings page. It includes a sidebar with navigation options: Dashboard, Device, Rate Plan, Usage, SM-SR, Analytics, License, MNO Integration, Notification, and Organization. The main content area displays a table of roles and an 'Add' form.

Role name	Count	Created time
Admin	28	2023-04-07 20:03:11
General	13	2023-04-28 06:06:55

The 'Add' form includes a field for '* Role name' and a list of checkboxes for various permissions: Dashboard, Device, Plan, Record, Usage, Developer, Analytics, License, SM-SR, MNOs Integrate, Organization, Audit Trail, and Monitor. A 'Confirm' button is located at the bottom right.

MNO Integrations

The screenshot displays the 'MNO Integrations' section of the Conekt AI interface. It features a sidebar with navigation options: Dashboard, Device, Rate Plan, Usage, SM-SR, Analytics, License, MNO Integration, Notification, and Organization. The main content area shows a grid of integration cards for T-Mobile, AT&T, Verizon, 1NCE, Telefonica, and Vodafone. Each card includes the MNO logo, a status indicator (Pass or Failed), and a 'More detail' button.

MNO	Status
T-Mobile	Authorized (Pass)
AT&T	Authorized (Pass)
Verizon	Authorized (Failed)
1NCE	Authorized (Pass)
Telefonica	Authorized (Pass)
Vodafone	Authorized (Pass)

The interface also shows 'My authorized MNOs (6)' and 'Unauthorized MNOs (0)' at the bottom.

USE CASE

Marquee Customer

- One of worlds largest device manufacturers.
- Multiple business units with use cases that cover most IoT sectors and products.
- Global device deployments including automotive
- Quick entry into large tech partnerships.
- Leverage internal use case for direct external partnerships via AWS Partner Network.
- Joint GTM commercials with ecosystem
- 3-month ROI to Procurement and Business Units
- First large enterprise to manage multiple MNO profiles in one dashboard.



Transportation

Drones

Fixed Wireless
(security & monitoring)

Consumer Products

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