

ENABLING AUTONOMOUS DRIVING.

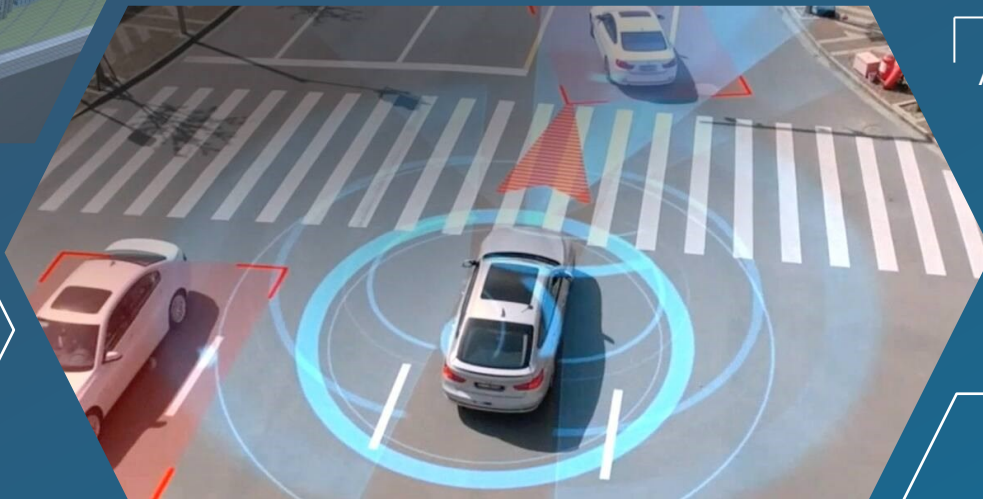
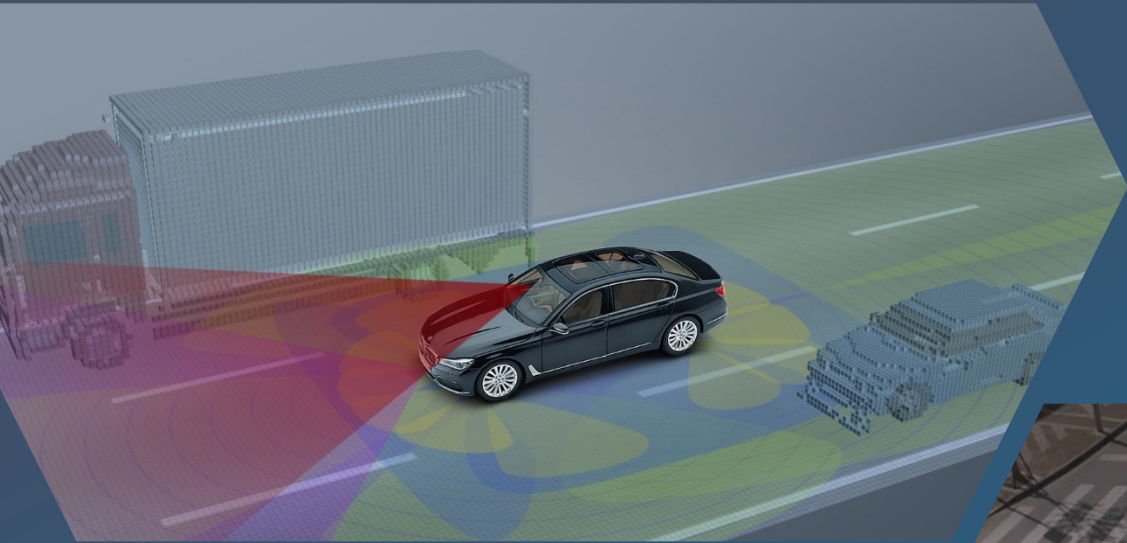


Head of Business Line My Journey
Software Based Features, Services
Martin Hauschild | March 2021

**BMW
GROUP**



COMMUNICATION IS AN ESSENTIAL ENABLER FOR LEVEL 2+ APPLICATIONS. BUT IT IS NOT ONLY ABOUT TECHNOLOGY.



AUTOMATED VALET PARKING

COMMUTE PILOT

ROBO TAXI

HIGHWAY PILOT