

Future Networked Car Symposium

*Achieving connected,
automated and safe mobility*



#ConnectedCar
<https://fnc.itu.int/>



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Since 2013, the **Future Networked Car (FNC) Symposium** has been co-organized by the ITU and UNECE. It has brought together the automotive, telecom and ICT industries, governments and their regulators to examine the latest advances in **vehicle connectivity, automated mobility** and the role of **Artificial Intelligence in the transport sector**.

The **first FNC regional spin-off** will take place on **6 October 2023** in **Doha, Qatar** with the goal of continuing to provide a platform for this unique cross-section of industries to **showcase innovative ideas and solutions** and help **shape the future of connected, automated and safe mobility**.



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A unique cross-section of the automotive and ICT sectors

- ✓ Attracts over 300 participants from 25 countries
- ✓ Car manufacturers, industry analysts, policy makers, regulators, standards makers, UN experts, road safety advocates, press

Previous participants:



FNC-2023 Opening ceremony



Doreen Bogdan-Martin
Secretary-General
ITU



Olga Algayerova
Executive Secretary
UNECE



Jean Todt
UN Secretary General's Special Envoy
for Road Safety



Bilel Jamoussi
Chief, Study Groups Department, TSB
ITU



Walter Nissler
Chief of Section, Senior Economic Affairs Officer
UNECE



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FNC Moderators



T. Russell Shields
Consultant,
Qualcomm Automotive



Michael Sena
Publisher and Editor
"The Dispatcher"



Roger Lanctot
Director, Automotive
Connected Mobility
TechInsights



Ian Yarnold
Head of International Vehicle
Standards Division
**Department of Transport,
United Kingdom**



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FNC Past speakers



Bryn Balcombe

Founder, Autonomous Drivers Alliance (ADA)



Chunmei Chen

Director, Vice-chair of GRVA, MIT



Mark Rosekind

Chief Safety Innovation Officer, Zoox



Manuela Papadopol

CEO, Designated Driver



Ritukar Vijay

Co-Founder & CEO, Ottonomy Inc.



Jyoti Sharma

Lead Connected & Autonomous Vehicle Technical Strategy, Verizon



Nakul Duggal

Sr. VP & GM, Qualcomm Technologies, Inc.



Laurianne Krid

Director General, Federation Internationale de l'Automobile (FIA)



Bryan Reimer

Director, MIT Advanced Vehicle Technology Consortium



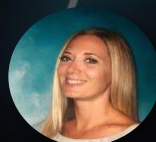
Missy Cummings

Director, Humans & Autonomy Lab, George Mason University



Joost Vantomme

CEO, ERTICO-ITS



Maria Cristina Galassi

Project Leader, European Commission JRC Safety of Connected and Automated Vehicles



Koosha Kaveh

CEO & Co-Founder, Imperium Drive



Maria J. Alonso

Lead, Automotive and New Mobility Lead, WEF



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FNC Sponsorship benefits



Position your company
as a **thought leader**



Showcase your technologies
to a unique audience



Influence future automotive
standards & regulations



Brand visibility
(logo display on FNC website, exclusive
virtual video interview, press releases
and social media)



Special services
(exclusive online virtual demos)













Impact the work of the
United Nations



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FNC Sponsorship offering

| | Platinum (CHF 50K) | Gold (CHF 12K) | Silver (CHF 7K) |
|--|---|---|---|
| Exclusive virtual video interview - will be top of playlist + highlighted in participant thank you email |  | | |
| Exclusive on-site and/or virtual demos |  | | |
| Evening networking reception sponsor and speech |  |  | |
| Coffee break sponsor |  |  |  |
| Branding visibility as a sponsor on promo material with clickable logo on FNC homepage |  |  |  |

- **ITU members and UNECE participants as well as returning sponsors will be granted a 20% discount***
- **Early bird discount* of 20% to all sponsors signing by two months before the event**

(*discounts are not cumulative)



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FNC Testimonials

*"The safety-critical ICT applications of the automotive industry can allow **no margin for error** - these applications must work perfectly every time."*

Jean Todt, United Nations Special Envoy for Road Safety



*"The Fully Networked Car is a **can't-miss event**. FNC is the right people coming together in the right place at the right time to **discuss the right issues**."*

Roger Lanctot, Director, Automotive Connected Mobility, Global Automotive Practice, Strategy Analytics



*"ITU, as a UN agency, does a good job of doing **honest standards**."*

T. Russell Shields, Consultant, Qualcomm Automotive



*"The entire purpose of the FNC Symposium is to inspire by **delivering valuable, up-to-date information on automotive connectivity and automated driving**."*

Michael Sena, Publisher and Editor, "The Dispatcher"



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THANK YOU

For more info on sponsorship opportunities,
please contact: [**tsbevents@itu.int**](mailto:tsbevents@itu.int)

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